



BUSINESS HIGHLIGHTS OF SAN ANTON SCHOOL PRIVILEGE CARD PROGRAMME

Why should a business participate in the San Anton School Privilege Card Programme?:

1. After a successful 5th year, this is the 6th year local businesses will be featured on the San Anton School Privilege Card website, www.sanantonfundraisers.com and Facebook pages, www.facebook.com/SanAntonSchoolPrivilegeCard and www.facebook.com/sanantonschool.
2. Guaranteed exposure to 1,000 San Anton School families, staff and alumni for 12 months (2 August 2017, until 1 August 2018).
3. **Fees to be listed as a participating company:**
 - 3.1. **Standard fee** is €100 (+ 18% VAT) = **€118**.
 - 3.2. **Special discount fee** is €75 (+ 18% VAT) = **€88.50** for San Anton School parents', teachers', staff's and alumni's businesses.
 - 3.3. **Volume discount fee** is €50 (+ 18% VAT) = **€59 for each additional company**, if a company owner wishes to list **more than three** companies. **I.e.** 1st, 2nd, 3rd companies each at standard or special discount fee and 4th, 5th, 6th...companies each at volume discount fee.
4. Official VAT receipt and 'Thank You' letter will be mailed from San Anton School upon receipt of payment; VAT may be reclaimed at the end of the year.
5. Company name, logo, address, telephone, email, website, Facebook page, and applicable discount / offer will be listed on the San Anton School Privilege Card website, which is linked to the main San Anton School website.
6. Companies are free to choose the type of discount they wish to offer for the year and will be able to update, or add additional, discounts throughout the year.
7. A periodic update will be emailed to all parents, staff, and teachers regarding any new companies added, or updates to existing companies' offers.
8. Monthly promotional e-flyers themed around seasons and special times of the year and a link to the full list of participating businesses will be sent to all our cardholders.
9. Three promotional emails per year will be sent to all our cardholders to let them know about any special offers, seasonal discounts, or new products you may have.
10. San Anton Privilege Card 'Accepted Here' stickers will be available to promote the card in all your outlets.
11. Signed "Letter of Intent" and payments must be received by 1 July 2017, to be listed on the website and announced to the San Anton community by the beginning of August.
12. Companies signing up after 1 July 2017, must submit payment within 30 days after signing the "Letter of Intent". They will be added to the San Anton School Privilege Card website within two weeks of receipt of payment. An announcement of their participation will be made via email to all parents, staff, and teachers.
13. San Anton School is a non-profit parents' foundation; all funds raised through the San Anton Privilege Card will be put towards current and future school enhancement projects for the benefit of the children.

Kindly contact San Anton School Fundraising Committee members Sandie Galea (sndgalea@gmail.com), or Faye Camilleri Preziosi (fayecamilleripreziosi@gmail.com), for further information.